

PERSONAL PROFILE



Full Name	AMITHA KUMARI B
Gender	Female
Email id	amithaprash@gmail.com
Contact Number	9480278921
Date of Birth	May 15, 1985
Designation	Assistant Professor
Department	Commerce
Qualification	M.Com
Specialisation	HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT
Date of joining the institution	JUNE 14, 2012
Year of Experience	10Years.
Academic Area	Financial Accounting, Cost & Management Accounting, Modern Marketing, Auditing, Principles of Management, Modern Banking, Digital Fluency
Permanent Address	“Anshu”, 1-3-30/1 Near A. J. Institute of Management, Kottara, Mangaluru - 575006
Other/Previous Teaching Experience Details	<ul style="list-style-type: none">• Served as Lecturer in SVS COLLEGE BANTWAL for 1 year.• Served as Lecturer in SRI RAMA FIRST GRADE COLLEGE KALLADKA for 3 years.
Academic Responsibilities	2021-22 <ul style="list-style-type: none">• Member NAAC Criteria II• Member College Annual Magazine Vidyarthi Deepika 2020-21 <ul style="list-style-type: none">• Member NAAC Criteria II• Academic Mentor – III B.Com 3rd Batch 2019-20 <ul style="list-style-type: none">• Member NAAC Criteria II

<p>Seminar, Workshops, FDPs Organised/Participated:</p>	<p>2021-22</p> <p>Participated:</p> <ol style="list-style-type: none"> 1. Participated as a Delegate in the XIII State Level Convention of Federation of Teachers' Council of Commerce and Management in Karnataka and National Seminar on 'NEP: Creating Innovative Ecosystem for Sustainable Entrepreneurship' Organized by MUCTA on May 7th and 8th 2022 2. Participated in One day National Level Webinar on "Crypto Taxation" organized by Department of Commerce and IQAC of Milagres College, Mangalore on February 7, 2022 3. Participated in National Level Faculty Development Programme on "Investor Awareness"-Sradha Academy for financial Education in Association with Department of PG Studies in Commerce Alva's College-Moodbidri on December 23rd 2021 4. Participated in Five days National Level Faculty Development Programme on "Upskilling Personal Finance Planning" Organised by Hindustan College of Arts and Science on 25th to 29th October 2021 5. Participated in 9 days National Level Faculty Development Programme on "Foregrounding the Spectrum of Character Building in Modern Human Life" Organised by Department of Humanities and Sciences from June 25th to July 3rd 2021. 6. Participated in the International Research Summit AVLOKAN2021 titled "Redefining Social Responsibility and Ethical Leadership" Organised by Jain Centre for Management Studies from 2nd to 10th August 2021 7. Participated in One day National Level Webinar on "Protect Breast Feeding- A Message for Mother to be" Organised by the Department of Home Science in Besant Women's College in Association with Innerwheel Club of Mangalore North on August 7th 2021 8. Participated Interdepartmental Webinar on "Fraud Control" Organised by the Department of Commerce and Management, Department of PG Studies and Department of Economics in Association with IQAC Besant Women'S College Mangalore on July 9th 2021
--	--

9. Participated in the Knowledge Sharing Programme on “Contemporary Issues in Commerce and Management in Association with IQAC Besant Women’S College Mangalore from June 23rd to 25th 2021

10. Participated in One day National Level Webinar on “ Strategies to Combat Covid 19” Organised by Department of Commerce and Management in Association with IQAC Besant Women’S College Mangalore on June 18th 2021

11. Participated Webinar on “Banking-The Battle For Customer” Organised by Department of Commerce Canara College Mangalore on June 7th 2021

2020-2021

Participated:

1. on Participated Three days Inter National Level FDP on organised by Govindadasa College Surathkal Mangalore on August 26th 27th, 28th 2020
2. Participated one day National Level Webinar on “National Education Policy 2020” Organised by St Aloysius College Mangalore on August 25th 2020
3. Participated one day International Level Webinar on “Research-Teaching Nexus in Higher Education” organised by Department of Commerce Besant Womens College Mangalore on August 21st 2020
4. Participated one day National Level Webinar on “Challenges and future of Media” organised by Sri Bhuvanendra College Karkala on August 11th 2020.
5. Participated one day National Level Webinar on “Albert Camus’The plague: Absurd Life, Death, Sisyphus, Peremptory Diseases and Gods” organised by Dept of English Besant Womens College Mangalore on August 27TH 2020
6. Participated one day National Level Webinar on “ Indian Constitution with special focus on citizen’s duties” organised by Department of Political Science and Department of Economics Besant womens college Mangalore on August 7th 2020
7. Participated three days webinar on “ Opportunities and Challenges in future scenario” organised by Department of Commerce Besant Women;s College Mangalore August 17th, 19th 2020
8. Participated one day National level Webinar on “Higher Education under New Education Policy” organised by Dr NSAM First Grade College Mangalore on August 10th 2020

9. Participated one day National Level Webinar on “New Education Policy 2020-An overview” organised by Department of Economics St Aloysius College Mangalore on August 7th 2020
10. Participated National Level Webinar on”Impact of Pandemic on Indian Laws” organised By Cauvery College Vidyanagar Gonikoppal on August 3rd 2020
11. Participated National Level Webinar on “Edipemics and Pandemics,India’s experience under colonialism and after” organised by Department of History Besant women’s college Mangalore on August 12 2020
12. Participated in One day webinar “The Immune Boosters” Organised by HomeScience Department Besant Women’s College Mangalore on July 27th 2020
13. Participated in One day National Level Workshop on “Confidencande and Technology Enabled Teacher-Part I Organised by Mangalore University Commerce Teachers Association on July 21st 2020
14. Participated in National Level Faculty Development Programme on “Outcome Based Education (OBE)” organized by PG and Research Department of Commerce, Cauvery College for Women (Autonomous), Tiruchirappalli, TamilNadu held on July 11, 2020.
15. Participated in One day National Level Webinar on “War and Peace:Redefining Life” organised by Bunts Sangha Higher Education Institutions on July 10th 2020
16. Participated in one day workshop on “Challenges of Post Covid-19 Job market and preparation for job seekers” organised by Besant Women’s College Mangalore on July 9th 2020.
17. Participated in Two Day’s Workshop on Online Teaching Learning using Google Classroom Conducted by Department of Computer Science, Sri Bhagawan Mahaveer Jain College, K.G.F. on July 7th & 8th,2020
18. Participated National Level Webinar “Digital Technologies in current health Programmes” organised by St Aloysius College Mangalore
19. Participated in a National level Two day online Faculty development program on “Adapting ourselves to the online academic activities” organised by Carmel College, Modankap, Bantwal in association with Sahyadri College of Engineering & Management, Mangalore on June 16, 2020.
20. Participated webinar on “Crazy tips to crack virtual interviews” organised by Bunts sangha’sUma krishna Shetty Institute of Management Studies Mumbai on June 6th 2020
21. Participated one day Webinar “Sensitisation and Awareness of COVID 19 among student and faculty:Handling post lockdown challenges” organised by Bunts sangha SM Shetty college of Science and Commerce Powai Mumbai on June 6th 2020

22. Participated in the National Level Webinar on "Insights into Research" organised by the Yenepoya Institute Of Arts, Science, Commerce & Management Mangalore on June 4, 2020.
23. Participated in an International Webinar on "Relieving Stress and Calming Your Mind: Planetary Peace Meditation Organised by Bunts Sangha SM Shetty College of Science Commerce and Management Studies Mumbai on June 3rd 2020
24. Participated Faculty Development Programme on "Information and Communication Technology Usage in Teaching" Organised by Govt First Grade College Siddakatte June 2nd 2020
25. Attended Online Quiz conducted by Besant Women' College on July 2nd, 31st, 19th, 14th, 15th to 25th, 4th, and September 9th 2020

2019-20

1. Participated in Online Quiz on "Corporate Accounting" organised by the Department of Commerce with Professional Accounting, Shri Nehru Maha Vidyalaya (SNMV) College of Arts and Science, Coimbatore held from May 29 to May 31, 2020.
2. Participated in One Day National Webinar on "Gender and Cyber Crimes during Covid-19 Pandemic" organized by Women Development Cell (WDC) and Internal Complaint Committee (ICC), Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies, Powai, Mumbai on May 27, 2020.
3. Participated in Season 7 of Skycampus - "Accelerating Industry 4.0 - A Post Covid Paradigm" National webinar organized by ICT Academy from May 25, 2020 to May 29, 2020. (5 Sessions)
4. Participated in Online quiz on "Prime Minister's Self-Reliant India Movement" Organized By Department Of Business Administration, Soundarya Institute of Management & Science, Bangalore on May 29, 2020.
5. Participated in Webinar on "Navigating Through Stress & Anxiety During The Pandemic" organized St. Agnes College (Autonomous), Mangaluru in association with Mangala Alumni Association (MAA) Mangalore University, Mangalagangothri on May 28, 2020.
6. Participated in National Level Webinar on "Paradigm Shift in Teaching Learning and Evaluation in Pandemic and Post Pandemic Period" organized by M.C.E. Society's H.G.M. Azam College Of Education, Pune on May 27th & 28th 2020.

7. Participated in International Webinar on “Economic and Psychological Challenges and Solutions - Post COVID 19” organized by Department of Commerce, St. Paul Institute of Professional Studies, Indore on May 26, 2020.
8. Participated in Webinar on “The Impact of attitude, Behavior and Emotional Intelligence on Performance” organized by AIMS School of Business Bangalore in association with University of Stirling Ras al Khaimah Campus on May 26, 2020.
9. Participated in “Online Commerce E-Quiz Programme” organized by Department Of Commerce Commerce Forum of Govt. First Grade College for Women’s, Chikkamagaluru on May 25, 2020.
10. Participated in “Awareness Quiz on COVID -19” organized by Department of Physical Education, IQAC, R&R Units and NSS Units of MPM GFGC , Karkala on May 25, 2020.
11. Participated in “National Level NET Paper E-Quiz 2020” organized by the Department of Commerce, B.P. Sulakhe Commerce College, Barshi on May 25, 2020.
12. Participated in “Spitting Kills” Campaign during April – May 2020, to prevent the spread of COVID 19 organized by Narayana Health, Bengaluru.
13. Participated in “Online COVID -19 Pandemic General awareness Quiz” organized by Department of Physics and Internal Quality Assurance cell, Rajarshi Shahu Arts, Commerce and Science college, Pathri. Aurangabad on May 22, 2020.
14. Participated in “Season 6 of Skycampus – “Future Tech 2020” National webinar organized by ICT Academy from May 18 , 2020 to May 22, 2020. (5 Sessions)
15. Participated in the Super session National webinar on “Personal Financial Management” organized by ICT Academy on May 20, 2020.
16. Participated in International Webinar on “Post COVID -19 Lockdown: Opportunities & Challenges for Education, Industry and Economy” organized by Anjuman Khairul Islam’s POONA college of Arts, Science & Commerce camp Pune in association with DPM’s Shree Mallikarjun and Shri Chetan Manju Desai College, Canacona, Goa and Sangamner Nagarpalika Arts, D.J. Malpani Commerce & B.N. Sarada Science College on May 16, 2020.
17. Participated in the Super Session National webinar on “Good Teacher to Great Teacher” organized by ICT Academy on May 14, 2020.
18. Participated in National Level Online Webinar on “Doctoral Thesis: Key Components and Research Skills” and “Research Funding Opportunities: In India and Abroad” organized by Bunts Sangha’s S.M. Shetty College of Science, Commerce and Management Studies, Powai, Mumbai on May 14, 2020.

19. Participated in Webinar on “NAAC Assessment and Accreditation Process for Affiliated / Constituent Colleges” organized by NAAC, Bangalore on May 12, 2020.
20. Participated in “Season 5 of Skycampus - The Future of Skills - Education, Employment & Entrepreneurship” National webinar organized by ICT Academy from May 11, 2020 to May 15, 2020. (4 Sessions).
21. Participated in “Season 4 of Skycampus - The Future of Education, Employment & Entrepreneurship” National webinar organized by ICT Academy from May 04, 2020 to May 08, 2020. (5 Sessions).
22. Participated in online awareness course on “COVID -19 and An Economic Comeback” organized by Department of Economics, Govt. First Grade College, Bhadravathi on May 3, 2020.
23. Attended University level virtual interactive workshop on “A roadmap to reboot, reboost and rebuild in the post lock- down world” organized by National Service Scheme of Canara College, Mangaluru on May 2, 2020.
24. Participated in “Season 3 of Skycampus - The future is here now” National webinar organized by ICT Academy from April 27, 2020 to May 01, 2020. (5 Sessions)
25. Participated in One day International Conference on “Green Entrepreneurship & Sustainable Development” organized by Department of Business Administration & Entrepreneurship Development Forum – St. Agnes College (Autonomous), Mangaluru in association with JCI Mangalore Lalbagh & A I Logics, Mangalore held on February 28, 2020.
26. Participated in “Two days workshop on Kannada & Tulu Wikipedia” organized by Department of Computer Science, Canara College, Mangaluru in association with Karavali Wikimedians and Wikiwomen Mangaluru on February 15 & 16, 2020.
27. Participated in one day Workshop on ‘Second Semester CBCS B.Com. Programme’ in the course “Financial Accounting” organised by MUCTA , held at St. Aloysius Evening College, Mangaluru on December 21, 2019.
28. Participated in the “Two days workshop on Kannada Wikipedia” organized by Department of Computer Science & Application Canara College, Mangalore in association with Centre for internet & Society (CIS-A2K), Bengaluru and Karavali Wikimedians user group, Mangaluru on July 27th & 28th, 2019.

2018-19

1. Participated in the Capacity Building Programme on “Technology enabled classroom” organized by the Department of Business Administration, St. Joseph engineering College, Mangaluru on March, 16, 2019.

2016-17

1. Participated National Level Seminar on “Relevance of the concept of MAKE IN INDIA In transforming Business Strategies” held at St Aloysius College on February 20th 2016
2. Participated Two day National Level Seminar on “ Inclusive Green Growth, Institutional Innovations, Environmental Policy and Implications for Employment Generation with Special Reference to Dakshina Kannada” Organised by Besant Evening College in Association with NITK And Karnataka State Pollution Control Board on April 22nd and 23rd 2016.
3. Participated Work shop on “Empowering Scholars for an Effective Research Design” Organised by Besant Evening College Mangalore on April 25th 26th 27th 2016.
4. Participated Two day National Level Seminar on “Konkani Speaking People of Coastal Karnataka and their Anglo Portuguese Connection” Organised by Besant Evening College in Association with Besant Women’s College and Karnataka Konkani Sahithya Academy Konkanim Adyayana Peeta Mangalore University on August 23rd and 24th 2016
5. Participated National Conference on “Digital India Prospering India” Organised by Canara College on March 2nd and 3rd 2017

2015-16

1. Participated in the National Conference on “Gender Issues on Campus and in Society” held at Canara College Mangalore on January 23rd and 24th 2015.
2. Participated in the National Seminar on “Issues and Prospects of Micro, Small and Medium Enterprises” held at Sri Dhavala College Moodbidri on January 28th and 29th 2015

3. Participated one day National Level Workshop on “Inclusive Practices- Creating Classroom Experience to Enhance Teaching Learning” Organised by Besant Evening College on March 28th 2015
4. Participated Two day National Level Seminar on “Emerging Trends in Indian Banking with Special Reference to Advent of Technology and Financial Inclusion” Organised by Department of Economics, Commerce and Business Management Sri Venkataramana Swamy College Bantwal on August 13th and 14th 2015.
5. Attended a One day workshop on “**Revised B.Com Curriculum**” organized by MUCTA and Vijaya College, Mulki held on 11th July 2015.
6. Participated One day National Level Workshop on “Preparing 21st Century Citizens Through Intergration of Workbased Learning in Higher Education” Organised by Besant Evening College Mangalore on September 19th 2015

2014-15

1. Participated in Two day National Seminar on “Swami Vivekananda: Youth Icon and Apostle of Social Harmony in the Current World Order” Organised by Besant Evening college on March 21st and 22nd 2014.
2. Participated in One Day University Level Workshop on “Revised BBM V Sem Curriculum” organized by FOBMAT and Sri Bhuvanendra College Karkala held at Sri Bhuvanendra College, Karkala on June 28th 2014.
3. Attended One day workshop on “Revised B,Com Curriculum” Organised by MUCTA and St Aloysius Evening College held at St Aloysius College on July 5th 2014.
4. Participated National Level Conference on “Libraries and Librarianship in Transition:Challenges and Opportunities-LIBTRANS 2014” Organised by Besant Evening College on August 22nd and 23rd 2014
5. Participated in the One day workshop on Revised Syllabus of BBM VI SEM of Mangalore University Organised by FOBMAT and Vivekananda College Puttur held at Vivekananda College Puttur on December 13th 2014.

2012-13

1. Participated Two day National Seminar on “Dakshina Kannada Then and Now- A study in Regional Experience” Organised by Besant Evening College on March 12th and 13th 2013

	<ol style="list-style-type: none"> 2. Participated workshop on the Revised Syllabus of BBM III SEM of Mangalore University at Govinda Dasa College Surathkal on June 29th 2013 3. Participated National Seminar on “Effective Partnership between Commercial Banks and Micro finance Institutions” Organised by Besant Evening College Mangalore on September 12th 2013. 4. Participated “Viveka Kirana”- Value based Education for college Lecturers held at Ramakrishna Math Mangalore on September 21st 2013 5. Participated one day National Seminar on “Effectiveness Disaster Management in India with special reference to Dakshina Kannada” held at Besant Evening College on December 17th 2013 <p>2011-12</p> <ol style="list-style-type: none"> 1. Participated one day workshop on “Student Counselling” for college teachers organized by Mangala Alumni Association at MAPS College Mangalore on August 2nd 2012. <p>2009-10</p> <ol style="list-style-type: none"> 1. Participated State level Workshop for “Preparing Models of Value Practices at undergraduate Colleges” held at SVS College Bantwal on August 21st and 22nd 2009 <p>2008-09</p> <ol style="list-style-type: none"> 1. Participated workshop on “Concept clarification on F. Management, Cost and Management Accounting, Financial Accounting of Final BCom held at Canara College Mangalore on July 10th 2008
<p>Paper Presented</p>	<p>2021-22</p> <ol style="list-style-type: none"> 1. Participated and presented a research paper on “Implications of Artificial Intelligence on E- Commerce” in the XIII State Level Convention of Federation of Teachers’ Council of Commerce and Management in Karnataka and National Seminar on ‘NEP: Creating Innovative Ecosystem for Sustainable Entrepreneurship’ Organized by MUCTA on May 7th and 8th 2022 <p>2019-20</p> <ol style="list-style-type: none"> 1. Participated and presented a research paper on “Role of Banks in empowering Women Entrepreneurs in Small and Micro Enterprises- with reference To Mangalore City” in National Conference on Innovative Banking In Digital Era held at Poornaprajna College & Post Graduate

Centre, Udupi in association with Karnataka Bank, Mangalore, Poorna Prajna Centre for Research and development- PIM and Mangalore University Commerce Teachers' association on April 10, 2019

2. Participated and presented a research paper on **“A Study on the impact of financial inclusion among fish vendors in Mangalore with reference to PMJDY”** in the National Seminar on transforming India: Issues & Challenges held at Besant Evening College, Mangalore in association with Mangalore University Commerce Teachers' Association on February 15, 2020.
3. Participated and presented a research paper on **“Role of Women in Start-Ups”** in the National Conference on “Start-Ups in India-Challenges Issues and Opportunities” held at MSNM Besant Institute of PG Studies Mangalore on 20th February 2020

2016-17

1. Participated and Presented a research paper on “Online Purchasing Behaviour of Youth” in the National Conference on “Digital India Prospering India” held at Canara College Mangalore on March 2nd and 3rd 2017.

2015-16

1. Participated and Presented a research paper on “Role of Jan-Dhan Scheme in Financial Inclusion” in the Two day National Level Seminar Organised by Department of Economics, Commerce and Business Management Sri Venkataramana Swamy College Bantwal on August 13th and 14th 2015.
2. Participated and Presented a research paper on “Government Schemes and women Empowerment” in the National Conference on “Gender Issues on Campus and in Society” held at Canara College Mangalore on January 23rd and 24th 2015.
3. Participated and Presented a research paper on “Role of Micro and small Enterprises in women Empowerment” in the National Seminar on “Issues and Prospects of Micro, Small and Medium Enterprises” held at Sri Dhavala College Moodbidri on January 28th and 29th 2015.

Publications & Research	<p>2018-19</p> <ol style="list-style-type: none"> Participated and presented a research paper on “Role of Banks in empowering Women Entrepreneurs in Small and Micro Enterprises- with reference To Mangalore City” in the National Conference on Innovative Banking In Digital Era held at Poornaprajna College & Post Graduate Centre, Udupi in association with Karnataka Bank, Mangalore, Poornaprajna Centre for Research and development- PIM and Mangalore University Commerce Teachers’ association on April 10, 2019. Paper is published in International Journal of Social and Economic Research, Year 2019, Volume-9, Issue-3 (July – Sept). Pg 62 to 74 (ISSN: 2249-6270) (DOI: 10.5958/2249-6270.2019.00020.5). <p>2016-17</p> <ol style="list-style-type: none"> Participated and Presented a research paper on “Online Purchasing Behaviour of Youth” in the National Conference on “Digital India Prospering India” held at Canara College Mangalore on March 2nd and 3rd 2017. <p>2015-16</p> <ol style="list-style-type: none"> Participated and Presented a research paper on “Government Schemes and women Empowerment” in the National Conference on “Gender Issues on Campus and in Society” held at Canara College Mangalore on January 23rd and 24th 2015.
Membership Academic Bodies	<p>In</p> <p>2021-22</p> <ul style="list-style-type: none"> Member of MUCTA and AMUCT. <p>2020-21</p> <ul style="list-style-type: none"> Member of MUCTA and AMUCT. <p>2019-20</p> <ul style="list-style-type: none"> Member of MUCTA and AMUCT. <p>2018-19</p> <ul style="list-style-type: none"> Member of MUCTA and AMUCT. <p>2017-18</p> <ul style="list-style-type: none"> Member of MUCTA and AMUCT.

Question Paper Setting	<p>2021-22</p> <ul style="list-style-type: none">• Mangalore University, Mangaluru –Principles and Practice of Tourism <p>2020-21</p> <ul style="list-style-type: none">• Yenepoya (Deemed to be University), Mangaluru .Enterprise Resource Planning <p>2019-20</p> <ul style="list-style-type: none">• Mangalore University, Mangaluru –Principles and Practice of Tourism.
-------------------------------	--